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INTERNATIONAL PUBLISHING



Time International Media & Events Services Ltd (Times Group) is a UK-based niche publishing company and event organiser, specialising in official publications for governments, multilateral institutions, regulatory and governing bodies, serving a variety of sectors, including aviation, aerospace, peacekeeping/defence, aid and development, maritime, energy, financial services and sport.

From business to business titles, to special commemorative books, each publication invariably provides highly cost-effective marketing for public and private organisations worldwide, tailored to suit client requirements and targeted to reach the appropriate readership.

Many renowned politicians, public servants, sports personalities, academics, and business leaders have written for Times Group publications, notably George W. Bush, US President, Gordon Brown, UK Prime Minister, H.H. Sheikh Mohammed bin Rashid Al Maktoum Vice President and Prime Minister of UAE and Ruler of Dubai, H.H. Sheikh Ahmed bin Saeed Al Maktoum, President, Department of Civil Aviation, Government of Dubai and Chairman of

Emirates Group, H.E. Abdul Rahman bin Hamad Al-Attiyah, GCC Secretary General, H.E. Sir John Vereker KCB, Governor of Bermuda, Alexander Scott JP, Premier of Bermuda, Jan Egeland, UN Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator, and Professor Klaus Schwab, Founder & Executive Chairman of the World Economic Forum.

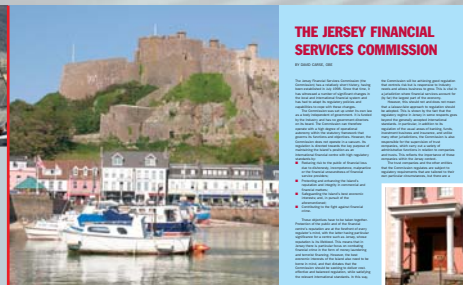
Times Group has established relationships at the highest level with over 1,000 Blue Chip companies, including AIG, Barclays, Citigroup, Coutts, Goldman Sachs, GIB, HSBC, BP, ChevronTexaco, Shell, Airbus, BAE Systems, Boeing, Lockheed, Rolls-Royce, Ford, General Motors, Daimler Chrysler, Louis Vuitton, Bayer, Dow Chemicals, BT, Honeywell, Siemens, Deloitte & Touche, Ernst Young, KPMG and PricewaterhouseCoopers.

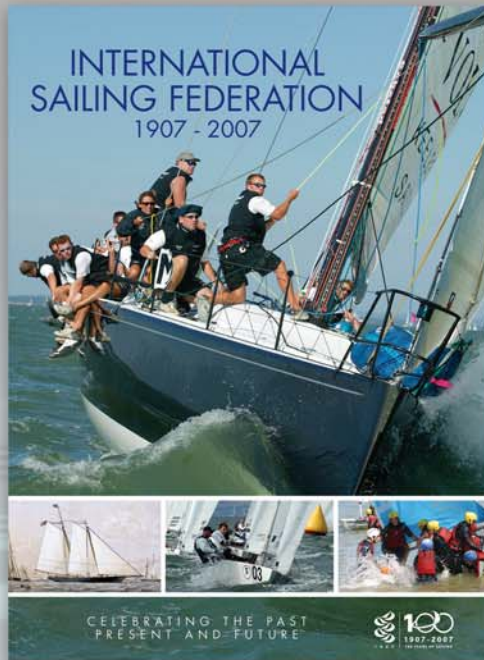
For five years, Times Group has helped the Dubai authorities develop the Dubai International Humanitarian Aid and Development Conference & Exhibition - held annually under the patronage of H.H. Sheikh Mohammed bin Rashid Al Maktoum, Vice President, Prime Minister of the UAE, Ruler of Dubai, sponsored by Mohammed Bin

Rashid Al Maktoum Humanitarian & Charity Est. and supported by the UN, UAE Red Crescent and the Dubai Chamber of Commerce and Industry - and publish the official event publication, the *DIHAD Review*.

As a full service publishing company with highly experienced staff able to manage all aspects of a project in-house – design, editorial and sales – we drive projects from start to finish, delivering on time and to the most exacting standards, creating valuable marketing tools to help clients reach and build mutually beneficial relationships with valuable niche audiences.

Commitment and clear understanding of clients' requirements, coupled with professional publishing and marketing experience, ensures every project undertaken successfully achieves its goals. It is our unique ability to work with clients - handling design, administration, communication, production and distribution, to their desired level of involvement and extent of their available resources - that enables us to help promote clients' (and their affiliates) interests, heighten brand awareness, increase sales and build customer relationships.





### MIDDLE EAST AVIATION – PAST, PRESENT & FUTURE, CELEBRATING THE 10TH DUBAI AIRSHOW

Edited by Alan Peaford, multiple winner of *Aerospace Journalist of the Year* and editor of *Flight Daily News* (for Farnborough, Le Bourget and Dubai Airshows), *Middle East Aviation – Past, Present & Future, Celebrating the 10th Dubai Airshow*, is a special commemorative (outsized A4) hardback and semi-hardback publication, produced to mark the 10th Anniversary of the Dubai Airshow, highlighting the phenomenal success of aviation and aerospace across the Middle East. Published on behalf of Fairs & Exhibitions, in association with the Department of Civil Aviation, the Government of Dubai and in collaboration with the UAE Armed Forces, it was launched at the 2007 Dubai Airshow.

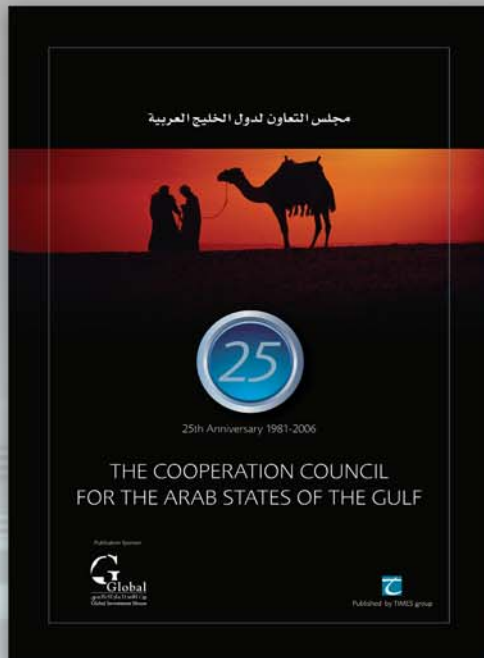
### UNITED STATES AIR FORCE FOUNDING CENTENNIAL & 60TH ANNIVERSARY 1907~1947~2007

*United States Air Force Founding Centennial & 60th Anniversary 1907~1947~2007* is a special commemorative (outsized A4) hard and semi-hardback publication - with the *Preface* by US President George W. Bush - marking the founding of America's Air Force a century ago and the 60th anniversary of its designation as an independent armed service. Edited by Wayne Fessey, Times Group's Editor-in-Chief and editor of *USAAF 50th Anniversary in Great Britain 1942~1992*, *NATO 50th Anniversary 1949~1999*, *One Hundred Years of Powered Flight 1903~2003* and *Victory in Europe & The Road Ahead 60th Anniversary 1945~2005*, and Jacob Neufeld, Former Director, Center for Airforce History and the Airforce Historical Studies Office, it was produced in association with the USAF Aid Society and was launched at the 2007 Royal International Air Tattoo.

### INTERNATIONAL SAILING FEDERATION, 1907~2007- CELEBRATING PAST, PRESENT & FUTURE

Edited by Barry Pickthall, former yachting correspondent of *The Times* newspaper, *International Sailing Federation, 1907~2007 - Celebrating Past, Present & Future* is the official International Sailing Federation (ISAF) 100th anniversary commemorative publication produced in (outsized A4) hard and soft back in association with ISAF - to celebrate sailing's Centenary. It was published in June 2007 to coincide with the ISAF Sailing World Championships in Cascais, Portugal and was also distributed at the America's Cup in Valencia, Spain. It picked up the 1,000 award at this year's Whyte and Mackay Earls Court Boat Show for the editor's piece on Disabled Sailing.





### BRITISH MALAYSIAN CHAMBER OF COMMERCE DIRECTORY: CELEBRATING MALAYSIA'S 50TH ANNIVERSARY 1957~2007

Edited by Wayne Fessey, *British Malaysian Chamber of Commerce Directory: Celebrating Malaysia's 50th Anniversary 1957~2007* is a special commemorative publication produced in (outsized A4) hard and soft back on behalf of the British Malaysian Chamber of Commerce, to celebrate the fiftieth anniversary of Malaysia's nationhood, featuring forewords by the Malaysian Prime Minister YAB Dato' Seri Abdullah Bin Haji Ahmad Badawi and UK Prime Minister Gordon Brown.

### THE COOPERATION COUNCIL FOR THE ARAB STATES OF THE GULF, 25TH ANNIVERSARY, 1981~2006

*The Cooperation Council for the Arab States of the Gulf, 25th Anniversary, 1981~2006* is a prestigious (outsized A4) hard and semi-hardback book edited by Wayne Fessey that commemorates the 25th Anniversary of the Gulf Cooperation Council (GCC), providing in-depth analysis of trade, economic and industrial development across the six member states and highlighting key investment opportunities.

### JERSEY ~ FIRST FOR FINANCE

*Jersey - First for Finance* is a prestigious (outsized A4) hard and semi-hardback book produced on behalf of Jersey Finance, to provide comprehensive coverage of major issues and developments pertaining to Jersey's financial services sector. Edited by Wayne Fessey, it outlines specifically what sets Jersey apart as the first choice of many financial institutions, companies and investors worldwide.

### BERMUDA – IN BUSINESS FOR 500 YEARS

*Bermuda - In Business for 500 Years* was published with the support of, and in association with, the Government of Bermuda and the Bermuda Quincentennial Committee. Edited by Lee Coppack, former editor of *Global Reinsurance* and now editor of *Catastrophe Risk Management*, and Roger Crombie (*Forbes*, *Business Week*, *The Economist* and *The Wall Street Journal*), it commemorates the 500th Anniversary of the discovery of the Island which has transformed into a premier offshore financial services centre and tourist destination.



### **MIDDLE EAST AVIATION – PAST, PRESENT & FUTURE, CELEBRATING THE 10TH DUBAI AIRSHOW**

*"I have already flicked through the pages and this looks an excellent publication. I am impressed with the design and I am very much looking forward to reading it."*

**H.H. Sheikh Ahmed bin Saeed Al Maktoum,**  
President, Department of Civil Aviation,  
Government of Dubai and Chairman, Emirates Group

### **INTERNATIONAL SAILING FEDERATION, 1907~2007-CELEBRATING PAST, PRESENT & FUTURE**

*"The Centenary of the International Sailing Federation is a historic anniversary in the world of sailing. With the expertise of the Times Group, the ISAF Centenary magazine has not only been the perfect tribute to our past, but captured the essence of the incredible organisation ISAF is today and our aspirations for the future. This publication has been distributed across the world and will be a lasting testimonial for many years to come; for this we thank the Times Group and the dedication of their professional team"*

**Arve Sundheim, Secretary General**  
of the International Sailing Federation

### **BRITISH MALAYSIAN CHAMBER OF COMMERCE DIRECTORY: CELEBRATING MALAYSIA'S 50TH ANNIVERSARY 1957~2007**

*"This publication will become a lasting testament to Malaysia's*

*50th Anniversary Celebrations and the mutually beneficial relationship our two countries continue to enjoy"*

**His Excellency Boyd McCleary CVO, British High Commissioner to Malaysia & Co-Patron of the British Malaysian Chamber of Commerce.**

*"We just received our copies - congratulations, the Directory is fantastic! May I record the BMCC Executive Office's compliments to the Times Group for producing an excellent publication."*

**Ramesh Menon, Chief Executive Officer,**  
British Malaysian Chamber of Commerce

### **UNITED STATES AIR FORCE FOUNDING CENTENNIAL & 60TH ANNIVERSARY 1907~1947~ 2007**

*"A heartfelt thank you to you and the Times Group for the USAF Anniversary book. To say it is spectacular is an understatement! We are flattered that you would include the Air Force Aid Society so prominently as part of this great effort. I have already given copies to the President and members of our Board and your work has made me a hero. They were particularly pleased that you saw fit to feature our logo as part of the cover. Perhaps the best measure is that our entire staff has been clamoring for a copy! Support like this for a charity is hard to come by, so please know that we are very grateful for the outstanding work of you and the Times Group."*

**John D. Hopper Jr., Lt. General, USAF (Ret),**  
Chief Executive Officer, US Air Force Aid Society

*"Thank you again. Your entire team did an excellent job and I think the product was exceptional. As I said, I have already wrapped it in plastic and will cherish it for years to come."*

**E. John "JB" Baringer, Major, USAF, Chief,**  
White House Branch, Secretary of the Air Force

### **THE COOPERATION COUNCIL FOR THE ARAB STATES OF THE GULF, 25TH ANNIVERSARY, 1981~2006**

*"This book is part of the multi-faceted initiatives that we have undertaken to celebrate the 25th anniversary of the establishment of the Cooperation Council for the Arab States of the Gulf (GCC). I hope that this book, which contains articles by distinguished experts, will foster a better understanding of the GCC."*

**His Excellency Abdul Rahman Bin Hamad Al-Attiyah**  
Secretary General , GCC

### **BERMUDA – IN BUSINESS FOR 500 YEARS**

*"I wish to thank the Times Group for their vision and foresight with respect to this publication. Their tireless efforts have produced a timeless creation that will be shared for generations to come."*

**The Hon W. Alexander Scott JP, MP, Premier of Bermuda**

*"I just got back to Bermuda and received my copy of the 500 Years' book. It is one of the very best-looking books I have ever worked on and I can't congratulate you highly enough. I think it's absolutely brilliant. I'm really proud to have been part of it."*

**Roger Crombie, Journalist**

The Times Group works extensively with each of its clients to deliver high quality publications which have always surpassed client expectations.

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